



COURSE INFORMATION	
<b>Course Title:</b> CHN411 Intercultural Studies	<b>Semester:</b> July Session, 2020
<p><b>CLASS HOURS:</b> Monday through Friday, 180 minutes each day, for three weeks. At the end of each week there will be a one-hour discussion session; the instructor will also be available by appointment.</p> <p><b>Discussion Section:</b> 1 hour each week.</p> <p><b>Field Trip:</b> According to professors' teaching plan.</p>	<b>CREDITS(s): 3</b>
<b>Discussion Section :</b> 1 hour each week.	
<b>Field Trip:</b> According to professors' teaching plan.	
OVERVIEW	
<p>Working in a new culture or with a team from a culture other than your own, can be nothing short of a series of assorted challenges. A lack of cultural understanding can lead to hurt feelings, lose confidence, and even cause dysfunction. This course, Communication in Cultural Pluralism, aims to assist learners to identify and understand cultural communication differences to prepare for achieving better communication in a culturally diverse environment.</p> <p>Based upon the principle above, the goals are specifically listed as following:</p> <ul style="list-style-type: none"> <li>* Understand different levels of culture by improving self-awareness and communication skills through the examination of your cultural orientation.</li> <li>* Explore the impact of cultural differences on managerial communications and meeting etiquette.</li> <li>* Enhance your capacity to work in global teams and improve your ability to give feedback to team members.</li> <li>* Distinguish the differences between stereotypes and generalizations when assigning particular cultural orientations to a society, group, organization, team, or individual.</li> <li>* Examine how global diversity and inclusion will impact your company, and learn how to leverage individual contributions to foster creative problem-solving.</li> </ul>	
LEARNING OUTCOME	
<p>After successfully completing this course you should be able to:</p> <ol style="list-style-type: none"> <li>1. Understand different levels of culture by improving self-awareness and communication skills through the examination of your cultural orientation.</li> <li>2. Explore the impact of cultural differences on managerial communications and meeting etiquette.</li> </ol>	

**Disclaimer:** Course schedule is subject to change and you will be responsible for abiding by any such changes.



3. Enhance your capacity to work in global teams and improve your ability to give feedback to team members.
4. Distinguish the differences between stereotypes and generalizations when assigning particular cultural orientations to a society, group, organization, team, or individual.
5. Examine how global diversity and inclusion will impact your company, and learn how to leverage individual contributions to foster creative problem-solving.

### LEARNING RESOURCES

#### Suggested textbooks:

Title: Experiencing intercultural communication: An introduction  
 Author(s): Martin, J. N., & Nakayama, T. K.  
 Publisher: 5<sup>th</sup> International ed., New York, NY: McGraw-Hill.  
 Year Published: 2014

Supplementary materials to be announced during the course.

Moodle Portal: <http://isee.scu.edu.tw>

### WEEKLY SCHEDULE

Week	Day	Topic	Reading
1	1	Orientation	
	2	Prelude to International Communication	
	3	Prelude to International Communication	
	4	Essence of International Communication	
	5	Essence of International Communication	
2	1	Essence of International Communication	
	2	International Communication in Terms of Identity	
	3	International Communication in Terms of Identity	
	4	International Communication in Terms of Identity	
	5	International Communication in Terms of Verbal Issues	
3	1	International Communication in Terms of Verbal Issues	
	2	International Communication in Terms of Non-Verbal Issues	
	3	International Communication in Terms of Non-Verbal Issues	
	4	International Communication in Terms of Non-Verbal Issues	
	5	Final Exam	

### ASSESSMENT

Assessment Task	Score Percentage
Attendance and Participation	10%
Country Analysis Presentations	25%
Short Free Topic Presentations	15%
Final Exam	50%
<b>Total</b>	<b>100%</b>

### DETAILS ON GRADE COMPONENTS

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**Note on Assessment:** The Country Analysis and Free Topic Presentation assessments will be based on team-work. Students will be asked to form teams. Team members are expected to work cooperatively as a group and will receive the same evaluation for their work regardless of the individual variation in their contribution. Free Topic Presentations should highlight one key influence in the region, bilateral problem or single country problem.

**Attendance and Participation:** Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers.

**NB:** In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to inform the instructor regarding absences and assignments that are missed. **Unexcused absence from three or more scheduled class sessions will be grounds for failure in this course.** If you do have to miss class due to a personal emergency, please let the instructor know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.

Participation grades will be based on **quality** (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and **quantity** (consistency and regularity of performance).

Accordingly, **you are expected to read the related chapters before participating the class.** Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment during the discussion.

The grading of class participation is necessarily a subjective exercise. However, high-quality comments have one or more of the following characteristics: **(1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand.**

Some specific criteria for evaluating discussion contributions are:

- Does the student demonstrate an eagerness to participate?
- Is the student a good listener? Does he/she build on others' comments?
- Is the student willing to interact with other class members?
- Are the points made relevant to the discussion? Are they linked to others' comments?
- Do comments demonstrate evidence of in-depth analysis of the case?
- Do comments add to our understanding of the situation?
- Do comments make a substantive contribution to the advancement of our analysis?
- Is there a willingness to test new ideas, or are the comments "safe?"
- Do comments show an understanding of concepts or analytical techniques properly applied to the current situation?
- Is the student presenting insightful quantitative analysis (when required)?
- Is the student demonstrating ethical considerations and insights?

#### **Examinations:**

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An in-class final examination will be administered at the end of the course. Details of content, exam format, etc. will be announced in class well before the examination dates.

### **Course Grading:**

Upon completion of this course, you receive a final grade. A final grade is a letter grade that carries with it a numerical value, as outlined below.

<b>Grade</b>	<b>Mark</b>
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49

## **CLASSROOM ETHICS & COURSE POLICIES**

Being respectful of others' opinions, values and culture

Cell phones are only permitted when the usage is related to the course. Absolutely **NO TEXTING** during class will be tolerated. If you have an emergency situation and you must be able to be reached, set the phone to vibrate and leave the room immediately when it goes off.

Any student with a documented disability needing academic adjustments or accommodations should notify the instructor or the program administrator before the start of the program, so such an arrangement will be made accordingly.

Any student who anticipates a schedule conflict because of religious reasons should make arrangements within two weeks of the start of class.

### ***Academic misconduct***

Please follow the guideline of the university policy. Academic dishonesty or misconduct will not be tolerated and may result in disciplinary action including a grade F for the course. Work submitted must be the original work of the student. Original work may include the words and ideas of others, but the source of these words and ideas must be indicated in a manner consistent with an academically recognized form, style, and citation manual. Resubmission of work previously presented in another course is prohibited.