



COURSE INFORMATION	
<p>Course Title: BUS351 International Business Ethics and Social Responsibility</p>	<p>Semester: July Session, 2020</p>
<p>Class hour: Monday through Friday, 180 minutes each day, for three weeks. At the end of each week, there will be a one-hour discussion session. The course instructor is available by appointment.</p> <p>Field Trip: According to the professors' teaching plan.</p>	<p>CREDITS(s): 3</p>
<p>Instructor:</p>	<p>Contact Info:</p>
<p>Office Hours:</p>	<p>E-mail:</p>
OVERVIEW	
<p>Course description</p> <p>This course investigates and demonstrates the importance of ethics and stakeholder management from a managerial perspective. By doing this course students will learn how an effective decision-maker can balance and protect the interest of various stakeholders, such as investors, employees, employers, communities and environment. This specialisation will equip students with an understanding of the theoretical foundation and practical applications of corporate social responsibilities and its challenges.</p>	
LEARNING OUTCOME	
<p>Upon successful completion of the requirements for this course, students will be able to:</p> <ul style="list-style-type: none"> • Understand the theories, concepts, challenges and ethical dilemmas of global corporate responsibilities • Develop applied research skills to solve challenges relating to business ethics and corporate social responsibilities • Develop management, presentation, constructive arguments and leadership skills • Get familiar with the contemporary issues in the field of business ethics and corporate social responsibilities at local, global and international level 	
LEARNING RESOURCES	

Disclaimer: Course schedule is subject to change and you will be responsible for abiding by any such changes.

Prescribed textbooks

Textbook 1: Business Ethics: Decision Making for Personal Integrity & Social Responsibility, By Laura Hartman and Joseph DesJardins and Chris MacDonald, 4th Edition, 2018, Publisher-McGraw Hill Australia

Textbook 2: Business Ethics, Authors: Stephen M. Byars, Kurt Stanberry, 2018, Publisher: openstax

Other Resources

- Banerjee, S. B. (2008), "Corporate social responsibility: The good, the bad and the ugly", *Critical sociology*, Vol. 34 No. 1, pp. 51-79.
- Buckley, Peter J & Pervez, G., (2004), "Globalisation, Economic Geography and the Strategies of MNEs" *Journal of International Business Studies*, Palgrave and McMillan.
- Cao, B. (2015), "Environmental Citizenship Incorporated (Chapter 6)", in *Environment and Citizenship*. Routledge, London & New York.
- Carroll, A. B. (1979), "A three-dimensional conceptual model of corporate performance", *Academy of Management Review*, Vol. 4 No. 4, pp. 497-505.
- Volkswagen And The Failure Of Corporate Social Responsibility, Enrique Dans Contributor, Leadership Strategy, <https://www.forbes.com/sites/enriquedans/2015/09/27/volkswagen-and-the-failure-of-corporate-social-responsibility/#3f3539a4405c>

WEEKLY SCHEDULE

Week	Day	Topic	Reading
1	1	Ethics and Business	Chapter 1 Textbook 1
	2	Ethical Decision Making: Personal and Professional Contexts	Chapter 2 Textbook 1
	3	Philosophical Ethics and Business	Chapter 3 Textbook 1
	4	The Corporate Culture - Impact and Implications	Chapter 4 Textbook 1
	5	Corporate Social Responsibility	Chapter 5

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			Textbook 1
2	1	The Impact of Culture and Time on Business Ethics Case Study Analysis & Presentation (Group)	Chapter 5 Textbook 2
	2	Ethical Decision Making: Employer Responsibilities and Employee Rights	Chapter 6, Textbook 1 Chapter 6 & 7, Textbook 2
	3	Ethical Decision Making: Technology and Privacy in the Workplace	Chapter 7 Textbook 1
	4	Changing Work Environments and Future Trends	Chapter 10 Textbook 2
	5	Applied Research Report & Presentation (Group)	
3	1	Ethics and Marketing	Chapter 8 Textbook 1
	2	Business and Environmental Sustainability	Chapter 9 Textbook 1
	3	Ethical Decision Making: Corporate Governance, Accounting, and Finance	Chapter 10 Textbook 1
	4	Review	
	5	Final Exam	
ASSESSMENT			
Assessment Task		Score Percentage	
Attendance and Participation		10%	
Case Study Analysis & Presentation (Group)		20%	
Applied Research Report & Presentation (Group)		30%	
Final exam		40%	
Total		100%	
DETAILS ON GRADE COMPONENTS			

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Note on Assessment:

Attendance and Participation: Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers.

NB: In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to inform the instructor regarding absences and assignments that are missed. **Unexcused absence from three or more scheduled class sessions will be grounds for failure in this course.** If you do have to miss class due to a personal emergency, please let the instructor know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.

Participation grades will be based on **quality** (an in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and **quantity** (consistency and regularity of performance).

Accordingly, **you are expected to read the related chapters before participating in the class.** Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment during the discussion.

The grading of class participation is necessarily a subjective exercise. However, high-quality comments have one or more of the following characteristics: **(1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand.**

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Some specific criteria for evaluating discussion contributions are:

- Does the student demonstrate an eagerness to participate?
- Is the student a good listener? Does he/she build on others' comments?
- Is the student willing to interact with other class members?

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- Are the points made relevant to the discussion? Are they linked to others' comments?
- Do comments demonstrate evidence of in-depth analysis of the case?
- Do comments add to our understanding of the situation?
- Do comments make a substantive contribution to the advancement of our analysis?
- Is there a willingness to test new ideas, or are the comments “safe?”
- Do comments show an understanding of concepts or analytical techniques properly applied to the current situation?
- Is the student presenting insightful quantitative analysis (when required)?
- Is the student demonstrating ethical considerations and insights?

Case Study Analysis & Presentation (Group)

Report format: No word limit, **Font:** Times New Roman, **Font size:** 12, **Spacing:** 1.5, **Reference:** Harvard style

Presentation: 15 minutes/ Group

Group Project (4 students/Group)

Choose a case study from Text Book or from any other sources. You have to critically evaluate it and write a report and do a presentation.

More detail will be given by the course instructor.

Please talk to course instructor before you finalise a case.

Applied Research Report & Presentation (Group)

Report format: 1000 to 1200 words, **Font:** Times New Roman, **Font size:** 12, **Spacing:** 1.5, **References:** Harvard Style

Presentation followed by Q&A: 15 minutes/ Group

Group Project (4 students/Group)

For this task, you have to select 2 well know global companies from the same industry and do a comparative study of their CSR performance. At the end of 2nd week, each group will resent their research project and submit a research report with recommendations for both companies to improve their CSR (Corporate Social Responsibility).

More detail will be given by the course instructor.

Content of the report

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1. Executive Summary
2. Introduction
3. Body (Analysis part. Use Tables, Graphs, Charts, Pictures etc.)
4. Conclusion & Recommendation(s)
5. References

Final Exam

The exam will consist of 5 questions. All questions worth 10 marks each, totalling 50 marks. Exam format depends on the course instructor and is subject to change. Further instructions will be provided by the course instructor.

Course Grading:

Upon completion of this course, you receive a final grade. A final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Mark
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49

CLASSROOM ETHICS & COURSE POLICIES

Being respectful of others' opinions, values and culture

Cell phones are only permitted when the usage is related to the course. Absolutely **NO TEXTING** during class will be tolerated. If you have an emergency situation and you must be able to be reached, set the phone to vibrate and leave the room immediately when it goes off.

Any student with a documented disability needing academic adjustments or accommodations should notify the instructor or the program administrator before the start of the program, so such an arrangement will be made accordingly.

Any student who anticipates a schedule conflict because of religious reasons should make arrangements within two weeks of the start of class.

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Academic misconduct

Please follow the guideline of the university policy. Academic dishonesty or misconduct will not be tolerated and may result in disciplinary action including a grade F for the course. Work submitted must be the original work of the student. Original work may include the words and ideas of others, but the source of these words and ideas must be indicated in a manner consistent with an academically recognized form, style, and citation manual. Resubmission of work previously presented in another course is prohibited.